



Hello, I'm Jordan Pledge. I'm *also* a graphic designer.

[Online Portfolio](http://www.jordanpledge.co.uk) [Email](mailto:hello@jordanpledge.co.uk)
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Awards & Accolades

Student Design Awards
RSA, 2017
*Currently short-listed in the
'movingpictures' brief with
Chloe Docchar*

"Tight Briefs: UWE Edition"
Workbrands, 2017
Jazz album artwork competition
2nd Place

Digital Christmas Card
Competition
UWE, 2016
Winner

Student Design Awards
RSA, 2016
*Highly Commended in the
'moving pictures' brief with
Rebecca Wood*

Disability Awareness Month:
Poster Competition
UWE, 2016
*Winner in the mental
health category*

Christmas Card competition
Kent Air Ambulance, 2004
Winner

Personal Statement

A determined, intelligent, and responsible individual, currently in my final year of university studying Graphic Design. I am keen to carry on developing both as a person and a professional by putting my design-thinking and techniques to the test in a friendly and creative environment.

Work Experience

Junior Graphic Design Intern,
2017–Current:
Great Western Air Ambulance
(Part-time)

During this internship, I have worked on the branding and promotional material for several large events, as well as designing various content for both web and print.

Junior Graphic Designer,
2013–Current:
Sandtiger Media
(Freelance/part-time)

At Sandtiger Media, I have worked on a wide variety of projects, including motion graphics, product demonstrations, interviews, branding, and web design.

Examples of non-design employment are available upon request.

Education

BA (Hons), Graphic Design, July 2017
University of the West of England, Bristol

Foundation Diploma in Art & Design, May 2013
University for the Creative Arts, Canterbury

Personal Skills

-  Confident with the Adobe Creative suite, particularly Illustrator, Indesign and Premiere Pro.
-  Able to cope under pressure and maintain a positive outlook, acquired from my time at university.
-  Professional in composure and manner, gained through my direct work with clients.

Design Interests

-  Motion graphics
-  Humour in design
-  Branding & Identity
-  Typography
-  Information graphics
-  Print & Publishing

Personal Interests

I am keen on film—particularly animations—and visit the cinema regularly. I enjoy self-development and attend as many local design-related talks and conferences as I can; as well as attending a local book club; and once or twice a year, I enjoy sitting in an (often muddy) field listening to live music.

References are available upon request